

# Swim-A-Thon FAQs

## Where and When?

The Clinton Pool (29 Norton Avenue) on Friday, August 20th. Check in starts at 4:00 pm. Swim-A-Thon goes until approximately 6:00 pm with food, entertainment, and more fun to follow! Rain Date: Sunday, August 22nd.

## What is the Swim-A-Thon?

The swim-a-thon is one of our fundraisers for the season. Participating swimmers request donations from sponsors (family and friends), either an amount donated per pool-length swum or flat-amount donations. Each swimmer will swim as many lengths as possible during their scheduled time, then collect the pledges from their sponsors.

## Why is the Swim-A-Thon important?

Our first Swim-A-Thon is a fundraiser to support the Clinton Pool and a chance to celebrate the end of the season. Fundraisers like the Swim-A-Thon are critical to keeping the Clinton Pool open, affordable, and safe. We use donations to pay for pool repairs, fund swim lessons and membership scholarships, and underwrite general operations to keep our offerings affordable.

## Is there a minimum pledge amount to participate?

Yes, swimmers must have a minimum pledge of \$10 to participate in this great event!

## Who do I ask for pledges?

Ask your friends, grandparents, aunts, uncles, neighbors, parents' co-workers...ask anyone who may be interested in sponsoring you – and, of course, Mom & Dad! Some people like to donate 10 cents, 25 cents, or 50 cents a length and enjoy seeing how

many lengths you'll swim. Other folks would rather give you a lump sum of \$10, \$20, or more.

### **How do I ask for pledges?**

If you are calling people on the phone, you could say: "Hi, this is (your name). I am participating in a Swim-A-Thon on August 20th at the Clinton Pool. Would you be willing to sponsor me? My goal is to swim (goal #) of lengths to help raise money for the Clinton Pool. You can pledge per length or a flat amount. I really appreciate your support!"

### **Are donations tax deductible?**

Yes, all donations are tax deductible. Our non-profit tax ID number is 15-0590837. Donation Receipts with our tax ID # are available upon request.

### **Who are the checks made out to?**

Checks can be made payable to Clinton Youth Foundation. Cash is also accepted and appreciated! If you have some sponsors that have not sent their pledge money by the deadline, please write out one check and then collect the money from them. Making a copy of your pledge form to keep at home is a great suggestion if you are collecting money after the deadline.

### **When do I collect the money?**

You can collect the money at any time. All per-length donations will be collected after the event, but flat-amount donations can be collected at any time! Our swim counters will let you know how many lengths you swam at the event, and then you can collect from your sponsors.

### **Where can I get an additional pledge form?**

You can get additional copies at the Clinton Pool or email us at [theclintonpool@gmail.com](mailto:theclintonpool@gmail.com), and we will send you one electronically.

### What to expect?

Prizes will be awarded after the swimming portion. The event will include swimming (of course!), games, food trucks and ice cream treats, music, and much more! An outdoor movie will top off the night!

### What to do now?

Please make sure to visit [clintonpool.com](http://clintonpool.com) to register for the Swim-A-Thon event. Swimmers must register by August 18, so we can schedule lane placement for each age group as well as plan for food and PRIZES!

### Key Dates

August 18<sup>th</sup> - Registration due

August 20<sup>th</sup> - Pledge sheets due at the event check-in starting at 4:00 pm.

August 31<sup>st</sup> - Pledge money due